



REWARD YOUR THIRST IS BRITVIC'S BIGGEST EVER PROMOTION WITH A MILLION PRIZES TO BE WON BY CONSUMERS. EVERY MINUTE SOMEONE CAN WIN. THIS PROMOTION WILL BUILD BUSINESS AND CREATE CUSTOMER LOYALTY RIGHT ACROSS BRITVIC'S TOP-SELLING BRANDS.

LAUNCHES 1ST NOV 2010

FREE POS KIT

You'll have a range of outlet POS to help you implement the promotion, attracting customers and prompting them to buy when they're there.



Table Talkers

Use your FREE Point of Sale kit to maximise the promotion's effectiveness – and your sales. If you haven't received your kit, please call Britvic to order one today



Wobblers



Posters

INCREASED CUSTOMER LOYALTY

This cross-brand, on-pack promotion runs across 440ml, 500ml and 600ml bottles of Pepsi, 7UP, Tango, Mountain Dew, drench and juicy drench. So customers have plenty of choice – and plenty of chances to take part.

HEAVYWEIGHT MEDIA SUPPORT

We're investing in £5 million worth of marketing support to build awareness and drive participation. So don't miss this fabulous, business building opportunity.



MAXIMISE YOUR PROFITS!

MAKE SURE YOU STOCK BRITVIC'S TOP-SELLING RANGE.

CALL 08457 581781 TODAY.

OPTION 1 NEW CUSTOMERS OPTION 2 EXISTING CUSTOMERS

Britvic, drench and Tango are registered trademarks of Britvic Soft Drinks Ltd. 7UP Free, Mountain Dew, Pepsi Max and the Pepsi globe device are registered trademarks of PepsiCo Inc.